



“New Business Opportunities EU-Armenia CEPA implementation”

Venue: Conference Hall

**Ministry of Economic Development and Investment of
the Republic of Armenia, 5 M. Mkrtychyan street**

26 September 2018

Yerevan

- 09:30-10:00** **Registration**
- 10:00-10:15** **Welcoming speech by**
Mrs. Mane Adamian, Deputy Minister of Economic Development and Investment of the RA
H.E. Mr. Piotr A. Świtalski, Ambassador, Head of EU Delegation to Armenia
Mr. Petros Sourmelis, Head of Unit, DG TRADE, European Commission
- 10:15-10:40** **Session 1: New Business opportunities within EU-Armenia CEPA agreement**
- New Opportunities in Public Procurement and IPR
- IPR , Specifics regarding Geographic Indications
- 10:40-10:50** **Q/A**
- 10:50-11:30** **Session 2: New Business opportunities within EU-Armenia CEPA agreement**
- New Opportunities in Services and Investment
- SPS
- 11:30-11:40** **Q/A**
- 11:40-12:15** **Session 3: Business support initiatives and tools**
- Export Opportunities (EU Trade Help Desk, GSP+, REX)
- EU External Investment Fund and EU4Business
- 12:15-12:30** **Q/A**
- 12:30-12:40** **Closing remark by**
Mrs. Mane Adamian, Deputy Minister of Economic Development and Investment of the RA
Mr. Petros Sourmelis, Head of Unit, DG TRADE, European Commission